



EUROPEAN ASSOCIATION
OF HOSPITAL MANAGERS

*The European Association of Hospital Managers (EAHM)
invites you to the*



Conference

HOSPITAL OF THE FUTURE -

Prevention
as an
Hospital Activity

Prevention

Outcomes



November 15th 2017, Düsseldorf (DE)



HOSPITAL OF THE FUTURE

PREVENTION AS AN ACTIVITY SPACE

Prevention in health care exists since long but more as a side product or process of hospital care and not as a core activity of the hospital.

Beginning 21st century prevention became more on the forefront together with the increased attention for quality and patient safety. The Institute of Medicine (IOM) defined patient safety as “the prevention of harm to patients”.

The financial crisis has pushed also the agenda for preventing (financial) risks in health care.

The concept of preventive healthcare is growing, claiming its place aside more traditional activity spaces of the hospital, like cure & care, RD & technology, education & training.... In the United States, the Affordable Care Act has an effective preventive care plan requiring insurance companies, Medicare, and Medicaid to provide preventive care services for free. In Europe, the initiatives on hospital level have until now been limited and fragmented.

Being concerned with the **hospital of the future**, the EAHM wants to push the agenda forward with this conference and other activities towards an integrated approach on prevention, based on the **IMPO-model** and the **activity spaces of hospitals**, focusing on the impact of prevention on the outcomes and processes of the hospital as well as on the necessarily necessary inputs and steering, supporting and guiding the appropriate implementation of prevention with the hospital.

During this conference, participants will learn about deployment and integration of tools, and techniques in the context of prevention.

Advanced initiatives including the management perspective will be presented, stressing the preventive role of the hospital, embedded in a regional approach as well as contributing to the health care systems.

This conference will show that prevention deserves a more prominent place in the activity of the hospital. Furthermore prevention contributes better in the outcomes of the hospital and the health care system when supported by a managerial, integrated and networked approach.

THE TARGET GROUPS

Hospital directors and Healthcare executives, medical and nursing directors, financial and quality managers



PREVENTION AS AN ACTIVITY SPACE

Programme

13:00	Registration
14:00	Welcome & Opening Address Gerry O'Dwyer , <i>President of the EAHM</i>
	Session Chair: Prof. Dr. Jacques Scheres , <i>President of the Subcommittee European Affairs - EAHM</i>
14:15	Prevention as a pillar in Hospitals of the future: an IMPO approach Willy Heuschen , <i>Secretary General of the EAHM</i>
14:40	Design follows function- how promoting resilience through environment and by technical tools Iris Meyenburg-Altwareg , <i>Managing Director, MHHannover, Germany - President of the ENDA</i>
15:10	Prevention of health care associated infection and antimicrobial resistance: a new management approach Professor José Artur Paiva , <i>Medical Director in Centro Hospitalar Sao Joao, Porto, Associate Professor of Medicine, University of Porto, Portugal</i>
15:40	Improving Dutch diabetes care by networking and the preventive role of the hospital Prof. Dr. Nicolaas Schaper , <i>MUCM Maastrich, the Netherlands</i>
16:10	Patient Blood Management: a new standard of care to significantly improve outcomes and reduce costs Prof. Dr. Axel Hofmann , <i>Zürich, Switzerland & Perth Australia</i>
16:40	Prevention in an area : the example of the hospital group Champagne Sud Philippe Blua , <i>CEO, hôpital de Troyes, France</i>
17:10	Reduced risks and generated economical benefits through process related standardization in an Intensive Care Unit - a lesson of networking Dr. med Michael Sasse , <i>Oberarzt an der Medizinischen Hochschule Hannover, President of the network of pediatric IC NorthGer, Germany</i>
17:40	Conclusion and end of the conference



IMPO model

During this workshop we will use the IMPO-model which is based on the experience of hospital managers brought together by the European Association of Hospital Managers. The IMPO-model consists of 4 interconnected pillars: the aim is to ensure the *Outcomes* through *Processes* steered by the *Management*, given the (external) *Inputs* to the organization.

For more information on the IMPO-model, please consult the page:

Ü www.eahm.eu.org/impo

Practical information

This IMPO-Conference takes place on November 15th 2017 at 13:00, during Ü [Medica](#) in Düsseldorf.

This event is free of charge for members of the EAHM but requires online registration at Ü www.eahm.eu.org. Other persons can join the conference by sending a request to Ü sg@eahm.eu.org.

Your registration will be confirmed by email together with practical information.

The conference will be translated simultaneously into English, German and French.

This conference has been made possible with the support of our Core Partners

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